

Press Release

Convincing presentation of Digital Identification Solutions AG at CeBIT 2008

Sales activities successfully expanded in Eastern Europe

Stuttgart / Karlsruhe, Germany, March 18, 2008 – Digital Identification Solutions AG, a leading international supplier of identification solutions, continues to generate rapid growth in demand for its flexible identification systems in 2008. The numbers of visitors at the company's booth even exceeded the prior year figure, primarily as a result of the significantly increased interest demonstrated by industry professionals from the Eastern European markets.

For the first time, Digital Identification Solutions AG and its subsidiary vps ID Systeme maintained a joint booth at the IT trade fair in Hannover, Germany. The highlight of this year's trade show appearance in terms of technology was the presentation of the new software product IDEXpert™ SmartACT. "The response of industry professionals to this new product exceeded all expectations. IDEXpert™ SmartACT shows that complex technologies and differentiated processes may be combined in a user interface that is both user-friendly and appealing. Our product makes it downright easy to manage identity cards or USB tokens using RFID technology. This is further proof of the technological superiority of our products", says Juergen Koenig, General Manager of vps ID Systeme.

In addition to the presentation of new technologies, the CeBIT 2008 served primarily as a venue for targeted expansions of our business activities in the Eastern European markets. The establishment of a sales cooperation to facilitate market entry in Hungary is of particular significance. "We are more than satisfied with the outcome of this year's CeBIT", says Gerd Schaefer, CEO of Digital Identification Solutions AG. "The interest shown in our systems once again increased significantly compared to the prior year. The acquisition of several promising new business contacts – mainly in Eastern Europe and Africa – clearly demonstrates our global business potential. After the successful expansion in Central and South America in the past year we now focus on the strategic expansion into the important growth markets in Eastern Europe. Due to the successful cooperation with our subsidiary vps ID Systeme we have been able to considerably extend our technological potential and

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hence our service range. Our position to cater for the needs of our customers in the growth markets has never been better", Schaefer adds.

About Digital Identification Solutions

The Digital Identification Solutions Group, headquartered in Esslingen near Stuttgart, is a global provider of advanced identification solutions with a worldwide installed base of more than 6,500 systems. In September 2007, the Group introduced the latest *EDIsecure*® XID 5xxie Retransfer Printer generation successfully into the world market. The company has sales, marketing and support operations in Europe, the Middle East, Asia, China, Mexico and the United States. Together with its vast network of certified partners, Digital Identification Solutions is in a position to deliver state-of-the-art solutions anywhere in the world. The company combines cutting-edge technology, extensive industry know-how and an impressive array of references in the private and public sector.

For further information please visit www.digital-identification.com

About vps ID Systeme

vps ID Systeme GmbH, a leading European supplier of professional IT solutions for identity management, has been providing cutting-edge card personalization and management software solutions since 1992. With the IDExpert product line vps is driving the industry towards innovative web-based card management. Today, the company caters for all market requirements with solutions ranging from compact systems for small quantities of photo IDs to enterprise-level solutions for large numbers of chip-based multi-functional cards. Card applications range from access control and electronic ticketing, to ePassports, national IDs, and health cards. Based in Ettlingen, Germany, vps serves its worldwide client-base through direct sales and via its partner network.

For more information please visit www.vps.de

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